HOW TO USE THE
KROMBACHER RADLER LOGO

Krombacher

The 4c logo with colour gradient

Standard

Simplified

This version is to be the standard logo. White & black background can be used according to context.
The "simplified" version is used if the height of the coat of arms is less than 12 mm.

The 4c logo without colour gradient

Standard

Simplified

The halftone variant shown here is used for the monochrome representation of the logo, when a colour gradient cannot be printed.
It applies to use in halftone printing (special colour is needed: Reichbleichgold, Eurocscale (CMYK): 26 29 61 0, Pantone colour: 871 C).

Logo versions

Please note!
Is the height of the coat of arms less than 12 mm, the simplified version of the logo is used.
The simplified version has no date indication, no stars and a less complex coat of arms.

Data formats & colour types:

Print usage:
Resolution: 300 dpi
Formats: .AI; .JPG
Colour type: CMYK

Web usage:
Resolution: 150 dpi
Formats: .JPG; .PNG
Colour type: RGB

Sources & central ownership

ASSET SOURCES:

Logos & packshots: ⚙ media.krombacher.com

Brand content: 📷 @krombacherinternational

🏠 www.krombacher.com

CONTACT DETAILS:

Pia Kallen. Brand Management Krombacher International. p.kallen@krombacher.com

For on-time updates on brand content just follow us on Instagram @krombacherinternational.
In the event, you search for something you can't find in the sources, please contact the central Krombacher International marketing team.

Krombacher
SEIT 1803
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